

Morena Carvalho

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Resume

I moved to the U.S. in 1994 from Rio de Janeiro, Brazil. My experience started in Miami, Florida with 3D animation and Broadcast Graphics, then I jumped into graphic and web design. It continued in San Francisco as a quality assurance engineer for Macromedia Flash 8.

Recently I moved to Sydney, Australia and have been working freelance again focusing on Flash design and development. For the future I am looking into spending more time with mobile flash development and dive into information architecture.

I can talk to anyone, anywhere and create long lasting relationships that has proved to be essential for business communications. Ask some of them:

Sean Kranzberg, skranzberg@adobe.com.

Flash Authoring Quality Assurance Manager, Adobe

Day Jimenez, day@xstrategies.com.

President, Xstrategies

David Ralph, dralph01@mindspring.com

"Lead Dog", Internet Haus Inc.

Skills

Web Design

CSS, HTML, Flash Animation and Action Script, Banner Creation, eCards

Graphic Design

Identity/Logo Design and Brand Identification

Miscellaneous

Fluent in English, Portuguese and spoken Spanish. Flash Presentations, Flash Lite, Flash UIs and lots of common sense.

Tools

Experienced in:

Macromedia Flash
Macromedia Fireworks
Macromedia Dreamweaver
Adobe Photoshop
Adobe Illustrator
MindJet Mind Manager

Proficient in:

Adobe After Effects
Adobe Premiere
Quark Express
Flint from Discreet
Plasma from Discreet
Sound Forge
MDM Zinc

Experience

I have worked in small and big companies, freelance and contracting. Every job I had I overcame challenges and learned new skills but the best part were the people I met along the way. I had the pleasure of working with incredibly talented colleagues and for great clients.

Macromedia Inc

Quality Assurance Engineer

Worked closely with programmers on the design and specification of features for the Flash 8 release, writing and executing test plans, finding bugs, performed hands on testing of daily builds, created scenario cases and designed internal QA intranet site.

San Francisco, CA 2005

AT&T Learning

Web Developer

Designed UIs and analyzed Flash-based application that served as a library of interactive flash objects. Designed, developed and maintained web-based courses, e-learning interactions and web sites.

Tampa, FL 2003 – 2005

TransWorld Global Payments

Senior Designer

Designed web sites, logos, brochures, presentations and other print media along with UI design for internal web applications.

Miami Lakes, FL 2002 – 2003

Abc Distributing

Senior Web Designer

Designed UI for internal web applications and intranet, created Flash movies and eCards for marketing and new product promotions, designed and maintained web sites.

Miami, FL 2001 - 2002

Columbia Tri Star Latin America

Creative Lead

Worked with Digicast managing creative projects and staff for SONY/AXN Latin America web portals.

Identified appropriate resources needed and developed schedules to ensure timely completion of projects. Created layouts and Flash marketing promos.

Miami, FL 2001

Freelance Clients Include:

Visa, Bacardi, Direct TV, Charles Schwab, Playboy International, Pfizer, Telefonica, etc.

Education

AA - 3D Animation, International Fine Arts College, Miami FL

More previous experience info upon request. Please see portfolio at: <http://www.mocaloca.com>